

HealthCheck360

Website Privacy Policy

Last Updated: July 30, 2026

Introduction

HealthCheck360 (“HealthCheck360,” “we,” “us,” or “our”) provides population health management, wellness, advocacy and navigation, condition management, and related health management services. This Privacy Policy explains how we collect, use, disclose, and protect information collected through our website, www.healthcheck360.com (the “Site”).

Personal information, protected health information, or plan-related information that HealthCheck360 receives and processes in connection with client programs, member portals, mobile applications, coaching, clinical programs, advocacy/navigation, condition management, or other services is handled in accordance with our agreements with clients, applicable program terms, and applicable law. This notice addresses information collected through the public Site.

1. Information We Collect

Information you provide. When you contact us, request information, request a demo or consultation, download resources, subscribe to communications, register for an event, or submit a form, we may collect your name, employer or company, job title, email address, phone number, state, and details related to your inquiry or interests.

Information collected automatically. When you visit the Site, we and our service providers collect device and usage information through cookies and similar technologies, including IP address, browser type, pages viewed, and referring URLs.

Portal access. The Site may link to other login experiences, including myHC360+ or other HealthCheck360 portals and applications. Access to those portals may require credentials. Information submitted through those portals is used to provide and administer the applicable services and is governed by applicable agreements, terms, and privacy notices.

2. How We Use Information

We use information to respond to inquiries and requests; provide, secure, personalize, and improve the Site and our services; send communications about our services where permitted; support event registration and resource delivery; detect, prevent, and investigate security incidents or fraud; and comply with legal, regulatory, and contractual obligations.

3. How We Share Information

We share information with:

- Service providers and vendors that support our Site and operations, such as website hosting, CRM, form management, analytics, communications, and IT security, under contracts that limit their use of information to providing services to us;
- Clients, brokers, health plans, TPAs, carriers, providers, affiliates, or other parties as needed to respond to your request, administer services, or support a client-directed program, and only as permitted by applicable agreements and law;
- Government agencies, courts, regulators, and others as required by law, regulation, legal process, or to protect rights, safety, and security.

We do not sell your personal information, and we do not share or use your personal information for advertising, including cross-context behavioral or targeted advertising.

4. Cookies and Tracking Technologies

Our Site uses cookies and similar technologies for essential functionality, security, and to understand and improve how the Site is used (analytics). We do not use advertising or cross-site tracking cookies. Where applicable, our cookie banner allows you to accept or decline non-essential cookies before they are set.

5. Data Retention

We retain information for as long as necessary to fulfill the purposes described in this policy and to meet our legal, regulatory, security, and contractual obligations, after which it is securely deleted or de-identified.

6. Data Security

We maintain reasonable administrative, technical, and physical safeguards designed to protect the information we handle. No method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee absolute security.

7. California Privacy Rights (CCPA/CPRA)

California residents have the right to know and access the personal information we collect, to request deletion, to request correction, and to limit the use of sensitive personal information. Because we do not sell personal information and do not share it for cross-context behavioral advertising, we are not required to provide a “Do Not Sell or Share My Personal Information” opt-out. You may submit privacy requests as described in the “Contact Us / Privacy Requests” section below, and we will not discriminate against you for exercising your rights.

If your request relates to information we process on behalf of a client, employer, plan sponsor, health plan, or other third party, we may refer your request to that party or handle the request in accordance with applicable agreements, plan documents, privacy notices, and legal requirements.

8. Children’s Privacy

Our Site and services are directed to businesses and are not intended for children. We do not knowingly collect personal information from children through the Site.

9. Third-Party Links

Our Site may link to third-party websites, portals, mobile applications, client resources, partner resources, or embedded content. We are not responsible for the privacy practices of those third parties, and we encourage you to review their privacy notices.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The “Last Updated” date above reflects the most recent changes, and material changes will be posted on this page.

11. Contact Us / Privacy Requests

HealthCheck360

800 Main Street, Dubuque, IA 52001

Phone: 866.511.0360

To submit a privacy request, use our [contact us](#) form.