



## KICKOFF TO BETTER HEALTH

Score a touchdown with your employees by launching First Down Fitness, the newest activity challenge powered by **myHealthCheck360.com**. Your employees can jog, lift, or bike their way to the top of the leaderboard by logging their minutes of activity with our easy-to-use online tracking tools.

## **PLAYING IS EASY**

Participants log their minutes of exercise activity on myHealthCheck360.com. Teams are ranked each day by total minutes of activity logged and tracking is easy with device integration from Fitbit\*, Garmin\*, Jawbone\*, and more.

## FIERCE FITNESS

With engaging communication tools like posters, weekly education emails, and an overview video, First Down Fitness will provide everything you need for a fun and successful challenge program.

## A TOUCHDOWN FOR YOUR WELLNESS PROGRAM

Get in the game today. Contact your HealthCheck360° Account Manager or Health Outcomes Consultant to kickoff First Down Fitness Activity Challenge.